



PRODUCT	DESCRIPTION	MINIMUM MONTHLY RATES	IMPRESSIONS/MONTH
Household IP Targeting	Matching IP Addresses to your list of names and street addresses, then showing your display or video ad only to those people across all devices.	\$1,500 Display/Native \$1,750 Video Ads	50,000
Mobile Conquesting	Using location-based targeting combined with demographic and behavioral targeting to reach people with your display ad on their mobile devices.	\$1,500 Mobile Display	100,000
Keyword and Ad Network Targeting combined with Retargeting	<p>KEYWORD - Showing your display or video ads on webpages that contain keywords related to your business, across all devices</p> <p>AD NETWORK - Showing your display ad on groups of websites targeted to the type of audience you want to reach, across all devices.</p> <p>RETARGETING - Following people after they leave your website and showing them your display or video ad, across all devices.</p>	\$1,000 Display	100,000